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The Student Union Building at Boise State University will be renamed the Boise State University Westmark Student Union Building as part of a sponsorship agreement with Westmark Credit Union.

The agreement, approved by the Idaho State Board of Education, makes Westmark the exclusive official credit union sponsor of Boise State and provides for a Westmark micro-branch at the Student Union Building.

Westmark will contribute more than \$8.5 million dollars over 10 years to the university.

"Westmark Credit Union has deep roots in Idaho and a deep commitment to education and community. We are excited to partner with them for the benefit of Boise State students, our university and our community," said Boise State Interim President Jeremiah Shinn.

The funds will be used to improve the Student Union Building, enriching the daily experience of students, and to support high-impact student-serving programs and initiatives.

"Westmark is thrilled to partner with Boise State University," said Mike Schenck, Westmark Credit Union's President & CEO. "Together, we have an opportunity to make a meaningful impact on students and our broader community. This partnership advances our mission to elevate financial well-being by meeting people where they are—providing accessible financial guidance, education, and tools that support real-life decisions. Through our presence in the Westmark Student Union Building, we look forward to serving students, faculty, staff, and the Treasure Valley while supporting Boise State's commitment to delivering high-quality, accessible education."

Westmark is an Idaho-based, member-owned, full-service financial cooperative. Founded in 1954, Westmark has been proudly serving Idahoans for 72 years. During that time, the credit union has grown from a single location in Idaho Falls to serving over 80,000 members at 15 branches across the State of Idaho, including five branches in the Treasure Valley.

Before partnering with Westmark Credit Union, Boise State engaged a consultant to conduct a comprehensive review of campus sponsorship opportunities, including benchmarking assets against peer universities across the United States, valuing locations, and providing strategic recommendations. Westmark represents a strong alignment with the institution's values and long-term objectives, making them the right partner for this opportunity.