

BlueBirds Account

Help Teach Money Management

Westmark's BlueBirds Account is a saving program designed for children 12 and under – including newborns! BlueBirds is a fun and rewarding way to help teach children the virtue of saving. Your child will earn dividends on their account as well as being awarded prizes for their deposits.



Account Benefits

- No minimum balance and no monthly fees
- Receive a free piggy bank when you open an account
- \$5 deposits for good grades at the end of the school year
- Annual drawing for a bike or tablet
- Prizes as your savings account grows (see chart below)
- We will make the initial \$10 deposit for Bluebirds Newborn accounts and you will get a Westmark Baby Bundle

BlueBirds Prizes

Deposit Requirement	Prize
\$25 - \$75	Zing Ring Glider or Push Pop Ball
\$76 - \$150	Tanglez
\$151 - \$300	6" Little Bluebird
\$301 - \$500	Drawstring Bag
\$501 - \$1,000	Aluminum Water Bottle
\$1,001 - \$1,500	16.5" Large Bluebird
\$1,501 - \$3,000	For every \$500 increment over \$1,501 up to \$3,000, a \$20 prize is deposited into the account.

Account Benefits

This account cannot be set-up for automatic transfers, as this is an educational program designed to reward the child for making the deposit and using their BlueBird Account. For BlueBirds Newborn accounts, you must bring in the baby's SSN and date of birth prior to their first birthday.

