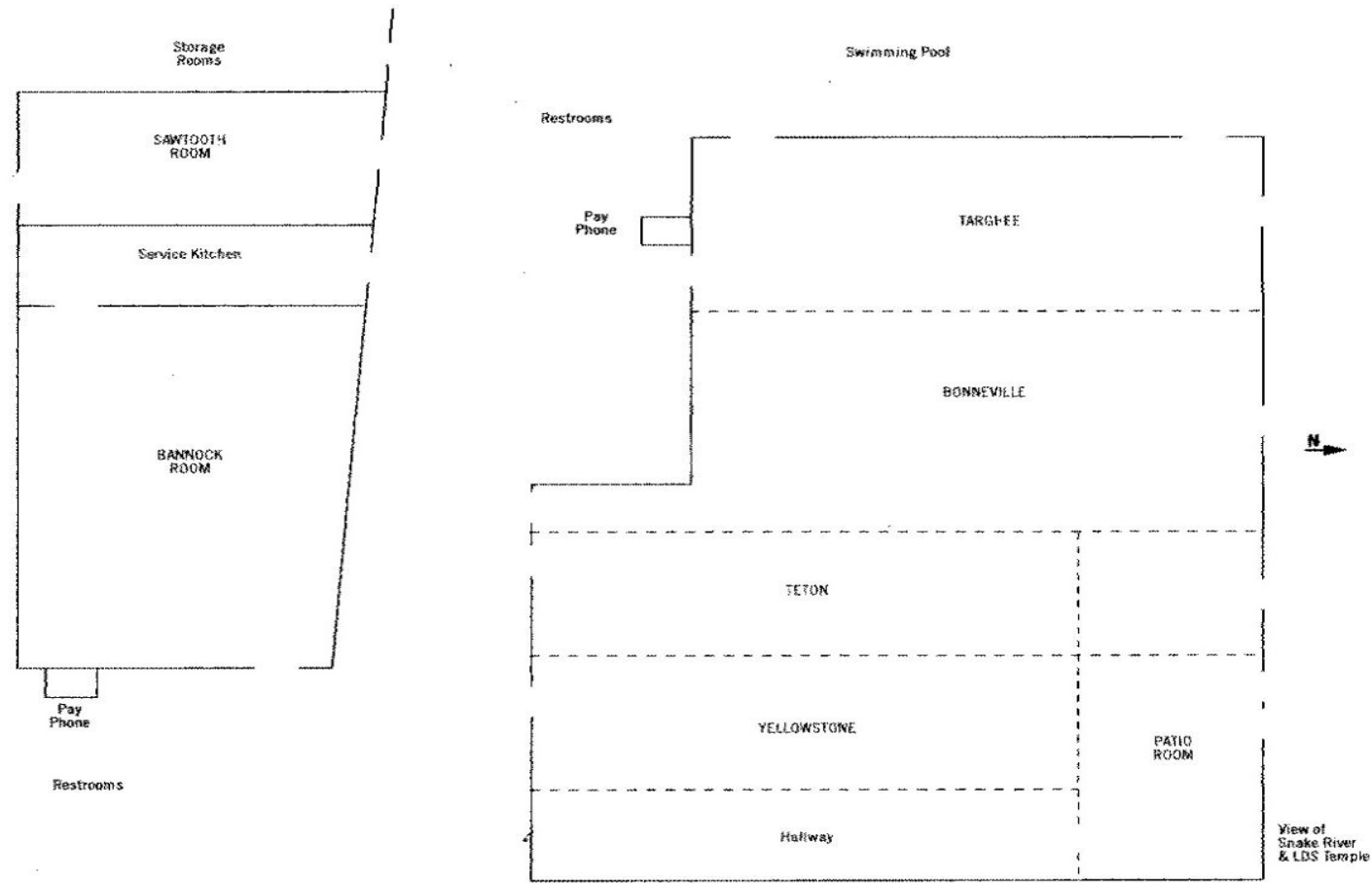


Red Lion Inn Map



Synopsis of "Losses Mount from Scams Targeting Older Americans"

by David Crary, as seen in the Idaho Statesman on March 5, 2012

Scams that target seniors are a growing multibillion-dollar industry, up 111.54% from 2008, encompassing a wide range of tactics by both trusted family members and advisors as well as strangers through marketing and internet schemes. Seniors make excellent victims even in these troubled times because many have tangible assets in the form of homes, pensions and Social Security. In 2009, the National Institute of Justice concluded that 5% of those over age 60 have been victimized by a family member, and 6.5% by a stranger. Current scam scenarios include: 1) The Grandparent Scam where imposters calling from abroad create an emergency and ask to have money sent; 2) The Lottery Scam where scammers say a prize has been won and a payment is necessary to obtain the prize; and 3) The Toilet Paper Scam where often a false government regulation is used to convince the senior to send money for an unnecessary product that never gets sent.

**WEDNESDAY,
AUGUST 8, 2012**

Red Lion Inn
475 River Parkway
Idaho Falls, ID 83402

Free!

**Pre-Registration Opens:
JULY 16, 2012**

**Pre-Registration Ends:
AUGUST 3, 2012**

**1 (877) 926-8300 or
aarp.cvent.com/
ID_ScamJamIdahoFalls**



2012 Scam Jam

Elder Fraud & Financial Abuse Conference
WEDNESDAY, AUGUST 8, 2012



KEYNOTE SPEAKER

BILL DEAL, Director of the Department of Insurance

Bill was appointed as Director of the Idaho Department of Insurance in 2007, and with 46 years of experience in insurance, he brings a wealth of knowledge and experience to this position. Director Deal is knowledgeable and experienced in civic and governmental affairs. He was elected to the Idaho House of Representatives in 1990 and served eight terms in that position. During his tenure in the House, Director Deal chaired the State Affairs Committee from 2001 to 2007 and co-chaired the Legislative Healthcare Task Force for nine years. Prior to joining the Idaho Department of Insurance, Director Deal served as Chairman of the Board of the Idaho State Insurance Fund and was a member of the Idaho Endowment Fund Investment Board.

MC

KAROLE HONAS, KIFI Local News 8 Anchor

Karole was born and raised in Gooding, Idaho. Karole obtained a Bachelor of Arts in Communications from the Uof I. Karole's career has included Assignment Editor and Assistant News Director. Karole is on weeknights on Local News 8 First at 5, Local News 8 at 6 p.m. and Local News 8 10 at 10.

Room Map On the Back

Morning Sessions

Breakout Session Locations				
Ballroom	Targhee/ Bonneville	Sawtooth	Teton	Yellowstone

Time	Activity	Location	
8:00 am - 9:00 am	Registration and Resources in Theater Lobby		
9:00 am - 9:40 am	Opening Ceremonies MC – Karole Honas Keynote Address “It’s All in the Details – Don’t be a Victim” Bill Deal, Director of the Department of Insurance	Ballroom	
9:40 am - 10:00 am	Predatory Lending Mark Dahlquist, Executive Director PNHS	Ballroom	
10:00 am - 10:15 am	Break		
10:15 am - 11:00 am	Breakout Sessions		
	Top 10 Scams Targeting Seniors: Luke Erickson, Personal Finance Educator, U of I Targhee/Bonneville	Medicare Fraud & Questions Susie Stricker & Krista Robinson, SHIBA Sawtooth	Veterans Debbie Harmon, IDVS OVA Teton
11:00 am - 11:15 am	Break		
11:15 am - 12:00 pm	Breakout Sessions		
	Top 10 Scams Targeting Seniors: Luke Erickson, Personal Finance Educator, U of I Targhee/Bonneville	Medicare Fraud & Questions Susie Stricker & Krista Robinson, SHIBA Sawtooth	Investments Patricia Highley, DOF Teton

BEVE BRYANT

Outreach Coordinator at the BBB, Beve has been working there since 1999 speaking on scams, services of the BBB to the community, and BBB Accredited Businesses. BBB has served over 300,000 consumers every year through our reliability reports, educational opportunities and dispute resolution services.

LUKE ERICKSON

Luke is an Accredited Financial Counselor and has worked at U of I Extension in Rexburg since 2006 and offers financial programs throughout Eastern Idaho. He publishes a blog called Idaho’s Two Cent Tips.

MARK DAHLQUIST

Mark has been the Executive Director for Pocatello Neighborhood Housing Services since 2007. Prior to this, he worked in various capacities at Farmers Insurance for 17 years.

PATRICIA HIGHLEY

Supervising Securities Analyst at the Idaho Department of Finance. Patricia oversees issuer registration, broker-dealer and investment adviser firms, agent registration as well as the branch office examination program, and all educational outreach for the Department.

Afternoon Sessions

Time	Activity	Location	
12:00 pm - 1:00 pm	Free Lunch with Resource Introduction in the Ballroom		
1:00 pm - 1:45 pm	Breakout Sessions		
	Top 10 Scams Targeting Seniors: Luke Erickson, Personal Finance Educator, U of I Targhee/Bonneville	Medicare Fraud & Questions Susie Stricker & Krista Robinson, SHIBA Sawtooth	Abuse of Vulnerable Adults Susan Cronquist, Area V Agency on Aging Teton
1:45 pm - 2:00 pm	Break		
2:00 pm - 2:30 pm	Identity Theft Mike Hinman, Idaho Legal Aid	Ballroom	
2:30 pm - 3:00 pm	Tips and Tricks Joelyn Hansen, Idaho Falls Police Department	Ballroom	
3:00 pm - 3:15 pm	Closing Ceremonies and Drawing for Free Prizes Cheryl Tussey and Beve Bryan	Ballroom	

SUSAN CRONQUIST

A graduate of ISU, Susan has been with Area V Agency on Aging since 1996 and has been the Adult Protection Supervisor since 1998.

KRISTA ROBINSON

Krista has been a Senior Health Insurance Benefits Advisor for 7 years, and is a SHIBA/SMP Program Coordinator.

JOELYN HANSEN

Joelyn is the Community Projects Coordinator/Public Information Officer for the Idaho Falls Police Department. She handles all public and media outreach, crime prevention and volunteer programs and has also served on the Idaho Crime Prevention Association Board of Directors since 2011.

DEBBIE HARMON

Debbie has been with the Idaho Division of Veteran’s Services, Office of Veteran’s Advocacy for 8 years. A retired Air Force veteran, she was awarded both Idaho Woman and Department of Idaho VFW Veteran of the Year for 2009.

SHALYNN PEIRSOL

Shalynn has worked in case management programs emphasizing Financial Literacy Programs throughout her career. She developed Homebuyer Education, Post-Purchase education, Credit Counseling, and Youth Financial Education within the Pocatello community.

MIKE HINMAN

Mike is the Managing Attorney of the Idaho Falls Idaho Legal Aid Services Office and specializes in disability cases and has represented hundreds of clients with Social Security disability appeals

MARY BOYD

Mary has worked for Pocatello Neighborhood Housing Services for four years as a Loan Officer. She has also been a HUD Certified Reverse Mortgage Counselor for the last two years and has worked in the Mortgage Industry for over 30 years.

SUSIE STRICKER

Susie has been a Senior Health Insurance Benefits Advisor for 12 years, and is a SHIBA/SMP Program Coordinator.

LONNY TUTKO

Consumer Specialist with the Idaho Attorney General’s Office since 2005. His duties include mediating consumer complaints, writing and editing educational materials, and giving presentations on issues relevant to Idaho’s consumers.